

THE NATIONAL HONOR SOCIETIES

REIMAGINED
RE-ENERGIZED
RESULTS

Programs and services fostering college, career,
and lifelong success for student members



NASSP
National Association
of Secondary School Principals

NHS and NJHS are
programs of NASSP

ENTER THE



The celebration of academic accomplishment has long been a motivator for students, an honor for families, and gratifying for educators who guided the achievers. For decades, membership in the National Honor Society (NHS) and National Junior Honor Society (NJHS) has been a respected and recognized sign of student achievement. Today, NHS and NJHS are committed to ensuring the college and career readiness of members through unique and exclusive programs, services, and experiences.



FUTURE

with the National Honor Societies



MUCH MORE

IDENTIFYING STUDENT NEEDS

The National Honor Societies commissioned online research in 2015 of more than 1,000 junior and senior high school students and 107 college admission officers at selective colleges. The survey identified perceptions and practices among students and college admission officers with respect to college planning. Among the findings...

TODAY'S COLLEGE ADMISSION PROCESS IS COMPLEX.

72% of college admission officers recommend students start preparing for college before or by ninth grade.

52% of high school juniors hadn't started preparing yet.

COLLEGE AFFORDABILITY IS A CONCERN.

50% of students worry they will not be able to pay for college.

COLLEGE ADMISSION OFFICERS LOOK BEYOND GRADES.

59% seek community service participation in evaluating applicants.

ONLY 25% of students see showcasing their well-roundedness as important on an application.

THE NATIONAL HONOR SOCIETIES RESPOND

These findings inspired the National Honor Societies to recommit to student success and reimagine ways to facilitate that success. Given the competitive nature of attaining an optimal higher education experience, NHS and NJHS introduced programs and services designed to ensure the college, career, and lifelong success of members.

THAN AN HONO

PAVING THE WAY TO COLLEGE ADMISSION

COLLEGE ADMISSION AND PLANNING RESOURCES

- Free college admission and financial aid planning webinars, hosted by college representatives and education experts.
- Can be viewed live or on demand.
- Topics ranging from First Steps in Your College Search to Early Planning for College Affordability.
- More than 6,000 registrants since launch.

VIRTUAL COLLEGE APPLICATION ESSAY WRITING WORKSHOPS

- Highly interactive, hands-on virtual workshops with writing prompts.
- Nine workshops scheduled for 2016-17 academic year.
- Can be viewed live or on demand.

VIRTUAL COLLEGE FAIRS

- Help students save time and money in researching college options.
- More than 2,000 attendees.



CONTRIBUTING POSTSECONDARY INSTITUTIONS

- Davidson College
- Emory University
- George Mason University
- Georgian Court University
- Johns Hopkins University
- Lycoming College
- Southwestern University
- University of Michigan
- University of Notre Dame
- University of Northern Colorado
- University of California, Los Angeles
- Wheaton College
- Yale University

CONTRIBUTING ORGANIZATIONS

- Federal Student Aid, an office of the U.S. Department of Education
- Jack Kent Cooke Foundation
- National Endowment for Financial Education

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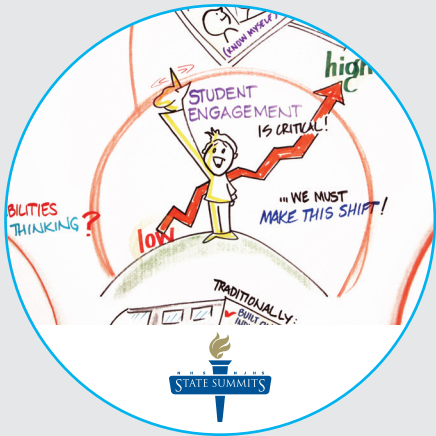
CULTIVATING THE NEXT GENERATION OF LEADERS

STATE SUMMITS

- Free one-day, limited attendance program in a select state, exclusively for NHS and NJHS members.
- Designed to cultivate empowerment and leadership for student attendees.
- Presented in a think-tank format, students are engaged in discussion and hear from state leaders about hot-button issues.
- Students employ design-thinking strategies to identify challenges in the school or community and develop solutions to implement back home.

LEAD CONFERENCES

- Offered regionally—in the east, west, and central U.S.
- Students and advisers sharpen their leadership skills to improve their school culture and community while networking with peers.



ADDRESSING COLLEGE AFFORDABILITY

THE NJHS OUTSTANDING ACHIEVEMENT AWARD PROGRAM



- Introduced to help middle level students jump-start their higher-education quest.
- Annual award recognizing 500 exceptional NJHS students nationwide.
- Each honoree receives a \$500 college savings award.

THE NHS SCHOLARSHIP PROGRAM



- Honors the nation's most outstanding senior NHS members.
- Has awarded more than \$13 million dollars since its inception in 1946.
- Aggressively amped up its award totals beginning in the 2015-16 school year.
- Any senior member in good standing may now apply.

NHS SCHOLAR DOLLARS

- An online tool, customized for NHS members, designed to make their scholarship search more efficient.
- Database of 2,200 scholarship options.
- More than 300,000 page views in 2016.
- Powered by Get Schooled and the College Board.





RAISING AWARENESS FROM COAST-TO-COAST TO HONOR YOUR FUTURE NOW

In 2015, NHS and NJHS partnered with award-winning actor, philanthropist, and NHS alum Hill Harper to launch a national awareness campaign—Honor Your Future Now—to address some of the findings from the commissioned research. Coverage included interviews with dozens of local student and adviser campaign ambassadors as well.

A website, honoryourfuturenow.org, was launched in support of the campaign.

Through earned media outreach and organic social media engagement, campaign visibility resulted in the following by July 2016:

- Nearly 500 million media impressions.
- More than 9,000 media placements and 100% of placements included the campaign's key messages.
- More than 25,000 unique visitors to honoryourfuturenow.org.

The campaign continues to garner attention online and in social media.



LEARN MORE AND CONNECT WITH NHS AND NJHS



nhs.us · njhs.us · honoryourfuturenow.org



twitter.com/nhs_njhs



facebook.com/NHSandNJHS



Instagram.com/nhs_njhs



UNRIVALED RECOGNITION

NHS and NJHS are the oldest, most respected student recognition organizations in the U.S. The National Association of Secondary School Principals established NHS in 1921 and founded NJHS in 1929. There are now more than 1 million student members, with successful chapters in all 50 states, Canada, and beyond. Reserved for those at the top of their schools, membership is an undisputed badge of excellence—a distinctive multifaceted learning experience that students will take with them long after school is behind them.

